



The Backbulb

www.carmelorchidsociety.com

The Carmel Orchid Society

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August 2008

August Speaker Bruce Rogers

According to Bruce, he will give a rare public talk on the genus *Sobralia* (although those of us who have ever talked to Bruce know well that he will talk at length to anyone about *Sobralias*, one of his favorite orchid genera!). Bruce has always had a passion for the plant kingdom, growing plants as a hobbyist from an early age. He began working professionally with orchids in the late seventies when he was hired by the City of Atlanta, GA Parks Department working in Piedmont Park's orchid greenhouses. Returning to San Francisco after this very successful endeavor, he was promptly hired by the Rod McLellan Company with two functions: head grower for their boarding department, and to work on *Vanda* hybridization. At that time, Rod McLellan was major force in the orchid world and the association with this company led



to many great opportunities. In the early eighties Bruce left to start Bruce Rogers Orchids, a orchid consulting and management company, and a few years later, Rogers-Fishman Boarding, A orchid boarding company in San Francisco. In the commercial world, he has consulted and worked with major companies, department stores, and civic groups both nationally and internationally. In the private sector he has had the opportunity to work with many interesting and influential people. He has designed and created Orchid Gardens in private homes from Marin to Santa Barbara.

Bruce has been growing and hybridizing *Sobralias* for many years. In 2002 Bruce, got together with Terry Root (well known as owner of the Orchid Zone) to

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SUMMER ORCHID FEST AND SILENT AUCTION

This year's September event will be a Summer Orchid Fest, BBQ and Silent Auction. It will be held at the Carmel Valley Village Community Center on the corner of Ford Road and Carmel Valley Road. We will be sending directions at a later time.

Because we have combined the June Potluck Birthday Party with the September BBQ we are asking members to bring either potato, macaroni or green salads. The Society will be providing chicken, beef tri tip, sausages, beans, garlic bread and dessert as well as beverages.

This event will be free for all members and guests will be charged \$10.00 – what a bar-

gain!!! We promise to have some great orchids for the silent auction.

The community center provides picnic tables with benches under an arbor. If you care to dine or relax on the lawn, please bring your own chair.

The registration form for this fun event is below. Please send all your reservations to Shirley West. Once you make your reservation or send your money for guests, you will receive a confirmation with directions.

Carol Easton

"SUMMER ORCHID FEST AND SILENT AUCTION" Reservation Form

Yes! I will be attending the Summer Orchid Fest, BBQ and Silent Auction at the Carmel Valley Village Community Center on September 13, 2008 at 12 pm. Please reserve the following for me:

_____ Members (no charge)

_____ Guests at \$10.00 each

Member Name _____

Address _____

City _____

Telephone _____ Email _____

Name of Guest(s): _____

If you can help with either setup or cleanup, please indicate below. Your help will be much appreciated. The Community Center requires that we cleanup after ourselves.

_____ SETUP at 11:00 am

_____ CLEANUP

Please contact Shirley West by phone at 620-1001 no later than September 1, 2008.

DIRECTIONS:

From Highway 1 & Carmel Valley Road go 11.2 miles Southeast on Carmel Valley Road. Turn left onto Ford Road and drive 0.1 mile East on Ford Road then turn right into the parking lot for the Carmel Valley Community Center.



Membership Drive

The 2008 Membership Drive is now underway! If a member brings a guest to a meeting both the member and the guest will receive a raffle ticket and first chance to win an orchid. (This applies to only bringing a guest to a meeting one time and not the same guest to multiple meetings.)

If a member brings a guest to a meeting and the guest signs up as a new member then the member who brought the guest and the new member will each receive a raffle ticket and the first chance to win an orchid as well as three tickets to the general raffle.

For any questions or more details please contact Shirley West for more information!

Treasurer's Report June, 2008



Checkbook Balance on June. 1	\$ 6,629.08
June Income	182.00
June Expenses	<692.66>
Checkbook Balance on June 30	\$ 6,118.42
Money Market Balance on June 30	\$ 10,570.90

A Reminder ... If you are enrolling as a new member, or are simply renewing your membership, please make sure that we have your **current** address and telephone number (and **Email**, if you have one). We want to make sure you get your *Backbulb* regularly! Use the form below to make any changes, please.

Another Reminder ... **If your Email address changes please notify the Backbulb Editor at carmelorchidsociety@msn.com.**

Carmel Orchid Society, Inc.

Membership Application

Please make checks payable to the Carmel Orchid Society and mail to:
Carmel Orchid Society—Membership
c/o Shirley West
P. O. Box 2454, Monterey, CA 93942

Membership Type	Receive Newsletter via E-Mail	Receive Newsletter via US Mail
Single	\$20.00 <input type="checkbox"/>	\$25.00 <input type="checkbox"/>
Couple	\$30.00 <input type="checkbox"/>	\$35.00 <input type="checkbox"/>
Vendor	\$30.00 <input type="checkbox"/>	\$35.00 <input type="checkbox"/>

Application for Membership — Please print

Date _____

Name _____ Telephone _____

Address _____

Member of the
American Orchid Society?

City _____ State _____ ZIP _____

Yes No

Email address _____

New Member Renewal



Upcoming Events

Check Our Website For More Events

Next Regular Carmel Orchid Society Monthly Meeting, Monday, August 4, 2008 at 7:00pm (First Monday of Jan., Feb., Mar., Apr., Jun., Jul., Aug., Oct. & Nov.), The First Presbyterian Church, 501 El Dorado Street, Monterey, CA 93940

Carmel Orchid Society Board of Directors Meeting, Monday, August 18, 2008, at 6:00pm The meeting will be held at the home of Peter & Shirley West, 38525 Hwy. 1 at Rocky Creek, Monterey, CA 93940

Monterey Bay Orchid Society Monthly Meeting, Tuesday, August 11, 2008 at 7:00pm (Second Tuesday of every month) At the Lincoln Ave Presbyterian Church, 536 Lincoln Ave, Salinas, CA. For more information, call (831) 663-3953.

Carmel Orchid Society Annual "Summer Orchid Fest and Silent Auction", Saturday, September 13, 2008 at 12:00pm at the Carmel Valley Village Community Center, Ford Road, Carmel Valley, CA (see page 2 for details).

Sacramento Orchid Forum Annual Show and Sale, September 13 & 14, 2008 Hours: Sat. 11am-5:30pm & Sun. 10am-4pm, Garden and Art Center, 3330 McKinley Blvd., Sacramento, CA (located in the McKinley park in Sacramento taking the H Street exit). Contact: Jeff Tyler, 5520 Fruitridge Rd., Sacramento, CA 95820; (916) 455-4292.

San Francisco Orchid Society presents "Orchid Fest" Sale & Exhibition, Sept. 20 & 21, 2008, 10am - 5pm, Hall of Flowers, 9th Ave. & Lincoln Way, San Francisco, CA. Benefits the San Francisco Orchid Society's Scholarship at Cal Poly San Luis Obispo General Admission: \$3, Senior, Disabled: \$2, Children 12 and under are free when accompanied by an adult. For more info visit www.orchidsanfrancisco.org

San Diego International Orchid Fair, October 3 – 5, 2008, Quail Botanical Gardens, 230 Quail Garden Dr., Encinitas, CA. Contact: Jamie Werner, (760) 943-2333, jamie@szpr.com.

Santa Barbara Orchid Estates Fall Open House, November 1 – 2, 2008. An annual event for the Central Coast. More info and times coming soon when available. <http://www.sborchid.com/events.php>

August Speaker Bruce Rogers

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wholesale nursery specializing in *Sobralias*. Their work has led to a wider selection of *Sobralia* for different climate zones, and an expanded blooming season.

Sobralias are giants of the Orchid World in both size of plant and flower. *Sobralias* can be a fantastic plant suitable outside culture in the Bay area. Growing superbly in both pots and beds in the garden, they bloom easily in the late

spring to early fall. Few orchids approach the beauty and allurement of *Sobralias*.

Bruce will speak on Sobralia history, the confused nomenclature, and outdoor and greenhouse culture. The similar genus *Elleanthus* will also briefly discussed. Bruce has promised to supply a great opportunity table!



BOARD MEETING HIGHLIGHTS

The Board reviewed the results of the letter I sent to our past vendors asking how they would feel about having the MayFaire in a tent at the Crossroads. Of the 22 letters I sent I had 11 responses which were all positive. I have notified Lucy at the Crossroads that we would be interested in having the MayFaire back at the Crossroads, depending on their paying for the tent.

The Board finalized the details for our Summer Orchid Fest BBQ & Silent Auction and assigned specific duties to Board members. You may be hearing from some of them asking you to help. Please do volunteer as that is how you get to know your fellow Orchid Society Members and how you have more fun. Look what happened to me – I volunteered and I am now President!!!

Speaking of volunteering – we will need to propose a new slate of officers at our October meeting for the Society for 2009. If you have an interest in being on the Board, please make your intentions known before October to myself or another Board member. We are always looking for new Board members with new ideas.

We also talked about the Christmas Party and there will be more on that later.

See you at the next meeting, August 4 – Bruce Rogers, our speaker is an entertaining speaker and his Sobralia orchids are beautiful – he has promised us a great plant table. Please do come.

Carol Easton

Membership Roster & 2008 Roster Update

I have been delaying the publishing of the revised Membership and 2008 Roster Update while hoping to get pictures of our new members. Of the 24 new members in the update I currently only have pictures of 9. I will be taking pictures at the August meeting and again at the Summer Orchid Fest. You can also email pictures to me at:

<mailto:carmelorchidsociety@msn.com>.

Dr. Staal's Scale/Mealy Bugs

According to my notes scribbled on the back of my checkbook, the formula to control boisduval scale/mealy etc. from the Dr. Staal lecture was 3 in1 Tree and Shrub mixed with No Foam B. This product takes care of insects as well as mites. These products are available at OSH.

Setup / Cleanup

Setup

- Marilyn Uribe

Cleanup

- John O'Connell

August Goodies

Goodies for the August meeting will be provided by:

- Rose Cunningham
- Ted Rapalus

Water

- Susan Jones





Food for Thought from your COS Philosopher

The Mayonnaise Jar and 2 Beers

When things in your life seem almost too much to handle, when 24 hours in a day are not enough, remember the mayonnaise jar and the 2 Beers.

A professor stood before his philosophy class and had some items in front of him. When the class began, he wordlessly picked up a very large and empty mayonnaise jar and proceeded to fill it with golf balls. He then asked the students if the jar was full. They agreed that it was.

The professor then picked up a box of pebbles and poured them into the jar. He shook the jar lightly. The pebbles rolled into the open areas between the golf balls. He then asked the students again if the jar was full. They agreed it was.

The professor next picked up a box of sand and poured it into the jar. Of course, the sand filled up everything else. He asked once more if the jar was full. The students responded with a unanimous "yes."

The professor then produced two Beers from under the table and poured the entire contents into the jar effectively filling the empty space between the sand. The students laughed.

"Now," said the professor as the laughter subsided, "I want you to recognize that this jar represents your life. The golf balls are the important things---your family, your children, your health, your friends and your favorite passions--and if everything else was lost and only they remained, your life would still be full."

"The pebbles are the other things that matter like your job, your house and your car."

"The sand is everything else---the small stuff. If you put the sand into the jar first," he continued, "there is no room for the pebbles or the golf balls. The same goes for life. If you spend all your time and energy on the small stuff you will never have room for the things that are important to you."

"Pay attention to the things that are critical to your happiness. Spend time with your children. Spend time with your parents. Visit with grandparents. Take time to get medical checkups. Take your spouse out to dinner. Play another 18. There will always be time to clean the house and fix the disposal. Take care of the golf balls first---the things that really matter. Set your priorities. The rest is just sand."

One of the students raised her hand and inquired what the Beer represented. The professor smiled and said, "I'm glad you asked."

"The Beer just shows you that no matter how full your life may seem, there's always room for a couple of Beers with a friend."

COS Philosopher

2008 Officers of the Carmel Orchid Society

President	Carol Easton
VP Program	Carolyn Salmon
Recording Secretary	Joanie Linares
Treasurer	Marilyn Uribe
Membership Coordinator	Shirley West
<i>The Backbulb</i> Editor	Ken Ashton
AOS Representative	Sharon Ashton
May Faire Coordinator	Ken Ashton
Director	Geva Arcanin
Director	Elizabeth Coelho
Director	Jaclyn Kinney
Director	Mimi Schramm